

# V C Roy

---

9990922705

[Mr.vcroy@gmail.com](mailto:Mr.vcroy@gmail.com)

KM-1704,Amrapali  
Village Nyay  
Khand-2  
Indarapuram  
Ghaziabad UP –  
201014

## Date of Birth

1st September 1969

## Education

MBA – Marketing  
Bsc. hons. Mathematics

## Job Profile

- 1995 to 1998 – Birla 3M – New Delhi – Manager Sales.
- 1998 to 2015 – WBCL (World Broadband Communications Ltd.)- New Delhi – Manager Corporate Sales and CEO.

## Job Profile as CEO

Defining the first Virtual Distribution Network in the country with the vision of the marketing strategist and the expert for broadband applications & distribution since last 20 years, making things happen for Govt.of India and the other projects in the country from the time of its evolution.

Launching the market of DTH and the services of converged medium for the first time and accepting the challenges against the incompetence of regulation and uncertainty defining the true leadership potential for the future of DTH, Triple play, IPTV with the huge market capacity in future India.

1. I headed Wbcl...m/s World Broadband Communications Ltd. as the CEO for 15 years.
2. Served as supporting advisor to the TRAI in launching broadband services and triple play in the country.
3. Worked as special advisor to the Internet exchange in launching the domain. IN for India.

4. Spokesperson media for CAS. Conditional access system for Govt. Of India.
5. Headed projects like Mobile Radio Channel as first digital channel in the Countryat Bangalore.
6. Project coordinator for Motorola in 2004 n 2005.
7. Launched the first DTH services in the country in 2003.
8. Co-ordinated the launch of TataSky in the market in 2005.
9. Co-ordinated Govt. of India in launching the domain market of “.in” in 2005.

Note: Above information is true to best of my knowledge.

**(V C Roy)**